



EUROPEAN CAPITAL OF CULTURE, MARIBOR, SLOVENIA

THE GANDIN AND IDRIART FOUNDATIONS
IN ASSOCIATION WITH EUROPEAN PARTNERS

TERRA PARZIVAL PROGRAMME

June 22-24, 2012

followed by a

MythoTourism

June 25-28 (optional)

The Parzival 2012 project is the result of many years' research into one of the greatest figures of medieval Europe, the knight Parzival as featured in the epic poem by Wolfram von Eschenbach. It is evident from this epic that Parzival was associated with the Slovenian region between Ptuj and the Boc Mountain ("Mont-Zal-Wotch") in the Dravinja Valley and Haloze region. TERRA PARZIVAL is a long term trans-disciplinary, intergenerational and intercultural project concerned with the sustainable development of the region, mythotourism and European identity.



Over the past 17 years there have been a number of Arts-in-Business conferences at Castle Borl, the ancestral home of the Parzival family. Thirty years of IDRIART festivals have resulted in an innovative learning and personal development programme for leadership and organisational transformation. Music has been at the heart of this process, leading to greater awareness of new role of the Arts in defining and developing the many 'voices' of European identity. This is referred to as 'Polyphonic European Identity'.

The Terra Parzival 2012 project will extend to 2013 as part of the Maribor European Capital of Youth programme. Its focus will be on the challenges of education and innovative prototyping of "re-composing human society".

A short overview of the TERRA PARZIVAL 2012 programme (work in progress).
June 22 – 24 and (optional) June 25-28 MythoTourism

MAIN OBJECTIVES:

1) To raise awareness amongst the local population and foreign participants about historic connection of the 9th century Parzival epic to the Slovenian landscape; and Parzival's extraordinary relevance to the dilemmas (and potential solutions) of present-day crises that span all sectors of society. This programme will unfold in places related to 4 generations of the Anschewin family: the grandfather, King Gandin (from Ptuj/Hajdina); Parzival and his father King Gahmuret (Castle Borl/Haloze/Dravinja Valley); and the legend of Lohengrin and possible location of Trevrizent (Makole/Studenice/Boc). The vision for the TERRA PARZIVAL project will be presented as well as the concept of MythoTourism and sustainable development projects that are being developed in the region.

2) To use the platform of the Maribor European Capital of Culture as the prelude to the 2013 Presencing Congress "Education Challenges in 21st Century and Re-composition of Society" and the culmination of the "Parzival European Youth Drama Production, which will take place across the region during the Maribor European Youth Capital in 2013.

3) To demonstrate, in the context of Maribor European Capital of Culture, the innovative "Arts-in-Business" process as a method and precondition for the development of the Polyphonic European Identity project. It is evident that the Arthurian and Parzival stories form some of the most important roots of European identity. Therefore, our vision is to continue to develop this idea in Castle Borl and the surrounding Terra Parzival. The renovation plan for Castle Borl will be presented by a group of architecture students and mentors from 5 European universities under the auspices of the Erasmus programme.

PROGRAMME

Friday June 22nd 2012

An afternoon and evening in Maribor (the location is to be determined later).

Audience: business, political and cultural leaders (Slovenian and international participants), partner presenters, friends of Borl & Terra Parzival, the Idriart/Gandin foundations and the media.

5PM-7PM:

A musical process and performance based on the Arts-in-Business concept, one of the methods for the development of Polyphonic European Identity. This will be related to the interdisciplinary role of music in leadership development and organisational transformation. Participants sit in the orchestra among the players.

Performing: Orchestra Camerata Labacensis, soloist and speaker: Violinist Miha Pogacnik, Cultural Ambassador of the Republic of Slovenia.

Painter Joze Ciuha will be painting during the musical process.



7PM-7:30 PM: Intermission

7:30PM-8:30PM:

Presenting: a debriefing and interaction with the participants about the value of the musical/interdisciplinary (arts-in-business) transfer.(Miha Pogacnik, Michael Seidel)

8:30PM-9PM:

Short presentation of the 2013 Education Congress and European Youth Drama Production "Parzival and the Challenge of Education in 21st century", by the Gandin/Idriart Foundations and partners.

Short presentation on TERRA PARZIVAL sustainable landscape projects and the renovation of Castle Borl. This will also be presented in further detail on June 24th at the Dravinja Valley and Castle Borl press conference.

9PM-10PM: Buffet dinner

Followed by transfers to the hotels.

Saturday June 23rd2012

10AM – 11AM:

By the entrance to Belojaca ("Trevricent") cave near Makole (Terra-de-Zal-Waesche").

Storytelling and performance of the dialogue Parzival-Trevrizen with choral singing in the background from the cave, Gregorian Chorale, Palestrina. (Young actors from Zeist, Holland, Micaela Sauber, storyteller.)



Castle Statenberg:

12 Noon – 5PM:

Every participant will, with the help of the author/artist Miha Kristof, "put the final touch" on the "social sculpture", the Grail Cup made of iron, the symbol of the Parzival story. This will take place in collaboration with Forma Viva Makole. The cup will be the focus of activities on the following day. There will be an exhibition of paintings by Joze Ciuha and other artists, including children's paintings inspired by the Parzival story.

12 Noon- 1PM:

Lecture by Davorin Persic on the meaning of the Parzival-Trevrizen dialogue in our time.

1PM - 2:30PM:

Light lunch in the courtyard of Castle Statenberg, experience and exhibition of local culture (Makole municipality).



2:30PM- 5PM:

Presenting process in small groups with concluding presentations in plenary on the main themes of Terra Parzival as outlined above. Ljuba Jence will sing ancient Slovenian songs.

5PM:

Departure to Ptuj.

The rest of the day will be spent at Ptuj castle.

6PM-7PM:

Medieval Knights' Games (knights on horses) will take place as a backdrop to the scene of Gahmuret winning the hand of Herzeloide (the parents of Parzival) performed by young actors from Zeist, Holland. All participants will get a medieval piece of clothing.



7PM – 9PM:

A medieval feast (dinner-festival) with a performance by the music & dance ensemble CORTESIA (Lidija Podlesnik, Domen Marincic) and Capella Carniola (Janez Jocif), ancient songs by Ljoba Jence. Storytelling by Micaela Sauber.

9PM – 10:30PM:

Knights Hall:

“Listening quest of Holy Grail”. Musical process and performance by Miha Pogacnik, violin and Diana Baker, piano.

Sunday June 24th2012:

TERRA PARZIVAL DRAVINJA & HALOZE REGIONAL FESTIVAL

9:30 - 12 Noon:

Studenice

Performances of two scenes, of Sigune, dead Shionatulander and Parzival, and the story of Lohengrin and Elsa of Brabantat “Fontana-de-Zal-Waesche” and the ruins of Studenice Castle. (“Lohengrin Castle”) performed by young actors of Zeist, Holland. Storytelling by Micaela Sauber.

A display of local culture and a short concert in the monastery church by the local choir.

Arrival of knights on horses with the Terra Parzival Grail Cup.



12:30 Noon – 2PM:

Modraze - visit to the sustainability project of the University of Maribor (Dr Ana Vovk Korze) Ecoremediation Polygons.

2:30PM – 4PM:

Lunch at Krizeca Vas around the traditional mill. Presentation of the local culture, brass band (Poljcan municipality)

4:30PPM – 5:30PM:

Ptujska Gora. Presentation of local culture and short concert in the basilica (from the Slovenska Bistrica and Majsperk municipalities). Arrival of knights on horses with the Terra Parzival Grail Cup.



6:15PM – 7PM:

Stopover in Videm. Display of local culture



7:30 PM:

Arrival at **Castle Borl**. Arrival knights on horses with the Terra Parzival Grail Cup.



Performance of the scene of Parzival's first arrival at the Grail Castle when he does NOT ask the question. (KUD SREDINA)



8:30PM – 9:30 PM Display of local culture, dinner and local wine tasting. Presentation of Borl renovation plans by young architects from 5 countries (Erasmus project)

9:30PM – 11PM: Finale at StJohn's fire. Lecture by Ruediger Blankertz: "Parzival and the dilemma of asking the question. The consequences of questions not asked in our time." Music.

Registration:

Please contact:

Tico Zupancic: tico.zupancic@sdbp.eu
and
Miha Pogacnik: miha@mihavision.com

Registration cost:

Euro 250.

This includes all events, all meals and all transfers!

It does not include hotel and transfers from and to the airports (Graz, Ljubljana or Zagreb are closest airports)

We will help you to find the best price for hotels and transfers.

To register, please send an email to above address and transfer Euro 250 to Gandin Foundation:

Account holder:

Name: Ustanova Gandin fundacija
Address: Dolane 1, 2282 Cirkulane, Slovenia

Bank:

Name: Nova KBM d.d.
Address: Ulica Vita Kraigherja 4, 2505 Maribor, Slovenia

IBAN: SI56041730001588278

SWIFT: KBMASI2X

OPPORTUNITY TO PRACTISE SOLIDARITY:

I am attending and transferring an extra 100 Euros to help one young social entrepreneur to attend.

200 Euros to help two young social entrepreneurs to attend.

I can't believe what I am doing, but I will transfer 1000 Euros to support the organisation of Terra Parzival event in the context of Maribor 2013, European Capital of Youth.

MYTHOTOURISM, June 25-28 (optional)

This is a special opportunity for international participants (if there is be enough interest):

The opportunity to discover the region and its deeper mythological spirit. In 3 days we will visit the Mediterranean and Alpine regions of Slovenia, magic mountains, valleys, stories, music!

Let us know if you are interested...